Members' Quarterly

Security First Credit Union

1st Quarter 2018

www.securityfirstcu.com

Save the Date

71st ANNUAL Generations MEETING

Tuesday, March 27, 2018

Location, Time & Meal Ticket Sales to be Announced.

Stay tuned to our website and Facebook for further details coming soon.

NEW YEAR, IMPROVED MEETING

LOTS OF BIG PRIZES!
Must be present to win

BAKED GOODS SILENT AUCTION

PRESIDENT'S CORNER

Happy New Year to our members, family, and staff! The end of 2017 brought us a miraculous morning of snowfall on December 8th, giving us a mega boost of holiday cheer. Now, as we enter 2018, we are excited to push forward and embark on new endeavors for Security First Credit Union. We are thankful for the opportunity to serve our members and continuing to provide exemplary service in all that we do.

The 2018 Annual Membership Meeting is scheduled for Tuesday, March 27, 2018. The official notice was included in our member statements, which includes the slate of candidates for Security First Credit Union's Board of Directors. Stay tuned to our website, and Facebook as further event details will be announced soon.

As part of our continued community support, for the Holiday season, Security First Credit Union adopted the children of Sunny Glen Children's Home in San Benito. We had the opportunity to present the gifts onsite at Sunny Glen along with several SFCU elves. We had a wonderful time, and enjoyed the giddy smiles and cheer that it brought to all the children.

From myself and all of us here at Security First Credit Union, we wish you a very prosperous and happy new year. We look forward to serving you in 2018.

Dan Perez
President/CEO

LET SECURITY FIRST HELP FUND YOUR FUTURE.

FIVE $1,000 SCHOLARSHIPS AVAILABLE

to High School Seniors and College Students

Applicant must be a member of Security First for one year and an RGV High School Senior in 2018, or currently enrolled in a college or university. Application availability date and deadline date to be announced.

STAY TUNED to our website and Facebook for further details coming soon!

Security First CREDIT UNION

PROTECT YOUR CREDIT UNION

By joining Security First, you made the smart choice to protect your family's financial future. Security First is a not-for-profit financial cooperative owned by members like you. We do not answer to Wall Street investors or worry about generating returns for stockholders. We want Security First to stay strong to protect your families' financial futures, so we have to ensure credit unions stay top-of-mind for lawmakers in Washington, D.C., in and state legislatures.

Elected officials hear from bank lobbyists all the time. To match them, we must all step up and tell Congress and state lawmakers the credit union story, that credit unions are a consumer's safest and best option in financial services, and the strongest advocate for the middle class.

Nothing is more powerful to elected officials than when they hear from their constituents. Your voice, as a credit union member, is more effective than any bank lobbyist, period!

Take your membership to the next level by helping us fight for the protection of credit unions. As one of 105 million credit union members across the country, your opinion matters!

SECURITY FIRST CAT PAC — CREATING AWARENESS TOGETHER — GRASSROOTS ADVOCACY

Our CAT PAC is an employee-member grassroots advocacy team "Creating Awareness Together" (CAT) by working with the Cornerstone Credit Union League's Political Action Committee (PAC) as a CU R.O.A.R. member. CU R.O.A.R. stand for Ready, Organize, Activate, and Respond.

Security First is committed to providing all of our members, employees, and volunteers with the information needed to support the 100 million credit union members across the nation with the "grassroots power to positively impact our future and ensure we remain the best financial services option for consumers" - CUNA

CORNERSTONE CREDIT UNION LEAGUE

CU ROAR

SECURITY FIRST CREDIT UNION IN THE COMMUNITY

A Season of Giving at Sunny Glen Children's Home sponsored by Security First Credit Union

Security First Credit Union helped spread joy and cheer this holiday season for the children of Sunny Glen Children's Home in San Benito. By sponsoring gifts for the children, each child received a gift for the holidays. Gifts were presented at Sunny Glen on December 22, by SFCU elves!

Sunny Glen exists to provide neglected and abused children a safe and loving home environment. The home provides long-term residential care, a variety of counseling services and supervised development programs while pursuing the goal of family reunification. Sunny Glen cares for children under Child Protective Services (C.P.S) of all ages.

Holiday Luncheon Celebration

On Tuesday, December 12, 2017, Security First Credit Union sponsored and celebrated the Veterans Memorial Early College High School Life Skills & Structure for Life Units with a luncheon at Cheddar's Scratch Kitchen!

Special thanks to the staff at Veterans Memorial Early College High School Life Skills & Structure for Life Units; Marisela Cortez, District Director for Congressman Filemon Vela's Office; Teri Alarcon, Area Assistant Superintendent; BISD Superintendent Dr. Esperanza Zendejas, and Veterans Memorial Early College HS Principal Dr. Linda Gallegos for joining us on this special day!

On December 21st, SFCU President & CEO Dan Perez, joined by VP of Lending Rene de la Garza and SFCU staff helped pass out holiday gifts for the students of Veterans Memorial Early College High School for Life Units!

Snowfall on December 8th! It was a day to remember.

HELP DETOUR FRAUD – PROTECTION TIPS

- Keep Watch: Regularly monitoring your bank accounts, card accounts, and transactions help keep an awareness of what is posting to your account. Whether you are in your normal surrounds or traveling - monitoring your accounts is always the best practice. If traveling, be sure to notify the credit union and credit card companies.
- Online Shopping: Shopping online is extremely convenient; however, you still need to take precautions to help protect your information. Do not store your login credentials or debit/credit card information on these sites.
- Login Credentials: It's important to make sure your user ID and passwords are complex and not easy to guess. It's recommended to use a minimum of 9 characters that should be a combination of numbers, lower & upper case letters, and symbols.
- Fraudulent Emails, Text and Social Media Accounts: Be observant of suspicious text messages, emails or social media accounts that ask for you to enter, update or change your account, bank account or debit or credit card information including any personal information.
- ATM, Debit/Credit Card Terminals: Do not use your debit or credit card at any terminal that appears to have been tampered with. This includes ATM's, terminals at stores and gas stations.

GET TO KNOW YOUR SECURITY FIRST CREDIT UNION

Welcome to our Newest 2017 Team Members!

EDINBURG BRANCH

MARISA B. MORALES	VP OF BRANCH OPERATIONS
ROLANDO HINOJOSA	MEMBER SERVICE REPRESENTATIVE
ALEX RYAN SALINAS	MEMBER SERVICE REPRESENTATIVE
AMALIA MENDOZA	TELLER
GERARDO RUIZ	TELLER
NORMA M. LOPEZ	TELLER
VERONICA CASTILLEJA	AVP OF MORTGAGE
KELLI LORAINE HENSLEY	MORTGAGE LOAN ORIGINATOR
ESMERALDA TREVINO	EXECUTIVE ASSISTANT
DANIEL CAMACHO	SVP OF IT
JOSUE SILVA	VP OF IT NETWORK ADMINISTRATION
EDUARDO ORTIZ	IT SUPPORT SPECIALIST
ROBIN LYNN GARCIA	PAYROLL & BENEFITS COORDINATOR
ERICA RENTERIA-SILVA	MARKETING COORDINATOR

McALLEN BRANCH

WINTER CARDENAS	TELLER I
TERRY LOPEZ	TELLER
OLIVER CAMACHO SALINAS	CALL CENTER AGENT
REBEKAH GARZA	CALL CENTER AGENT
JOSHUA MONTES	INDIRECT UNDERWRITER I
RICARDO DE LUNA	INDIRECT UNDERWRITER II
JUANITA Q. MORENO-MENDIOLA	INDIRECT UNDERWRITER I

SAN BENITO BRANCH

ALYSSA ANNETTE YBARRA	TELLER

MISSION BRANCH

CYNTHIA MARIE MANCHA	VP OF BRANCH OPERATIONS
ERNESTO A. CASTILLO	TELLER
JOSE MENDOZA	MEMBER SERVICE REPRESENTATIVE
MARTIN MEJIA JR.	TELLER II

WESLACO BRANCH

DYLAN L. WELLS	MEMBER SERVICE REPRESENTATIVE
EDUARDO ANTHONY LANDIN	MEMBER SERVICE REPRESENTATIVE
LINDA A. CUEVAS	TELLER
ZINNIA MARTINEZ FUENTES	TELLER

HARLINGEN BRANCH

JACQUELINE CASTILLO	MEMBER SERVICE REPRESENTATIVE
NATALYNN LUERA	TELLER
AMANDA RENEE GARCIA	TELLER

BROWNSVILLE - PRICE RD. BRANCH

JANET LOZA	TELLER I
JESUS CAVAZOS	TELLER I
EDITH ESCOBEDO	TELLER I

LOVE MY CREDIT UNION REWARDS

intuit turbotax.

SAVE ON TURBOTAX AND GET A CHANCE TO WIN $25K!

As a Security First Credit Union member, you can save up to $15 on TurboTax® — the #1 best-selling tax software. With TurboTax, you'll get your taxes done right and your biggest possible refund — plus a chance to win $25,000! To be automatically entered to win, just try TurboTax Online for FREE (and provide your email address) by February 15th.1 Start TurboTax today for free! Visit our website for more details – securityfirstcu.com.

MORE SAVINGS FROM LOVE MY CREDIT UNION REWARDS - GET A $100 CASH REWARD FOR EVERY NEW LINE YOU ACTIVATE WITH SPRINT®!

Sprint

It's Sprint's best Credit Union Member Cash Rewards Offer ever! Members get $100 cash reward for every new line when you activate with Sprint. Current Sprint customers receive a $50 cash reward for every line transferred into Sprint Credit Union Member Cash Rewards. Plus, get a $50 loyalty cash reward every year for every line. Sign up today!

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*Activ. Fee: Up to $30/line. Credit approval req. Sprint Credit Union Member Cash Rewards Offer: Offer Ends 12/31/2018. Avail. for eligible credit union members and member employees (ongoing verification). Tax ID req. to establish business acct. Switch to Sprint and receive a $100 cash reward for each new smartphone line activation. Reqs. port-in from an active number (wireless or landline). Existing customers receive a $100 cash reward for each new smartphone line activation and/or a $50 cash reward for each smartphone line transferred to program. New lines req. activation at point of sale. Max 15 lines. Sprint acct must remain active and in good standing for 31 days to receive Cash Reward. Excludes MBB devices, tablets and Sprint Phone Connect, upgrades, replacements and ports made between Sprint entities or providers associated with Sprint (i.e. Virgin Mobile USA, Boost Mobile, Common Cents Mobile and Assurance.) May not be combinable with other offers. $50 Loyalty Cash Reward: Members can earn one $50 cash reward annually when Sprint acct remains active and in good standing for 1 year. Max 15 lines. Cash Reward: Cash Reward issued by CU Solutions Group. Allow 6-8 wks for Cash Reward to be deposited to your Credit Union acct. If the Cash Reward does not appear after 8 wks, visit lovemycreditunion.org/sprintrewards. Other Terms: Offers/coverage not avail. everywhere or for all phones/networks. May not be combinable with other offers. Offer, terms, restrictions, and options subject to change and may be modified, discontinued or terminated at any time without notice. Restrictions apply. © 2016 Sprint. All rights reserved. Sprint and the logo are trademarks of Sprint. Other marks are the property of their respective owners.

To find out more about the community events in your neighborhood, FOLLOW US ON SOCIAL MEDIA.

facebook.com/MySFCU

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EQUAL HOUSING LENDER

NCUA

Mission Statement

Security First Credit Union – from the Valley, for the Valley. We are PEOPLE HELPING PEOPLE to help YOU achieve your financial dreams.

Holidays

Jan. **15** - Martin Luther King, Jr. Day
Feb. **19** - Presidents' Day

Questions, Comments or Concerns

Write to us:
Supervisory Committee
P.O. Box 721048 McAllen, 78504

Payments, Deposits, General Mail

Please send to:
Security First Credit Union
P.O. Box 4829
McAllen, Tx 78502

Volunteer Board Members

Alfonso Garcia	Board Chairperson
Paula D. Sauceda	Vice Chairman
Rosie Campos	Secretary/Treasurer
Robert G. Champion	Board Member
Sonny Hinojosa	Board Member
Teresa R. Hinojosa	Board Member
Xavier L. Rios	Board Member
Rebecca Morrison	Board Member